

FRAMEYOURFELINE.COM

FRAME
Your Feline[™]

PATENT PENDING



You must read
"Instruction Set #1"
prior to reading
This set of
instructions!



INSTRUCTION SET

#2

FELINE FRAME INSTALLATION INSTRUCTIONS

Installation Videos & More at
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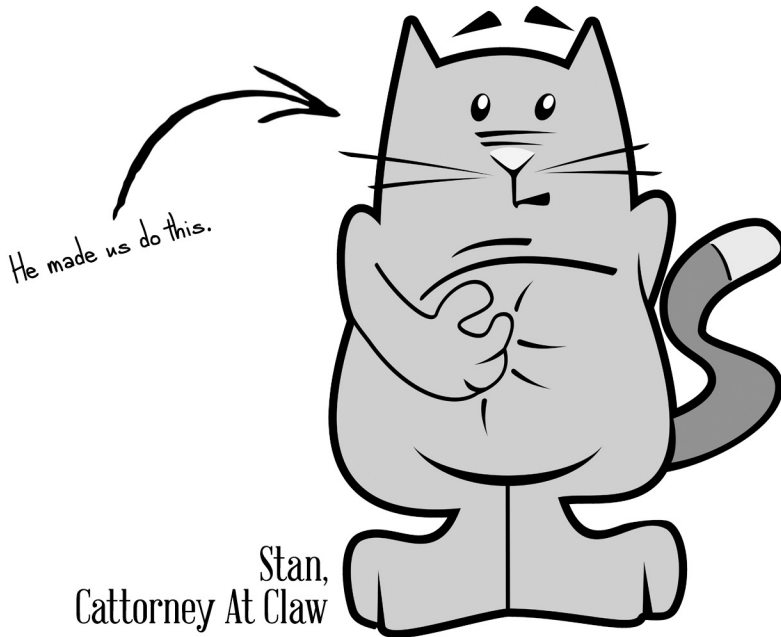
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1.

FIRST THINGS FIRST



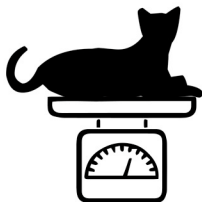
Some human
who knows how to use
a stud finder.



Disclaimer (let's be brutally honest):

You must read thoroughly "Instruction Set #1: Frame Your Feline System Planning Instructions" prior to installation. Frame Your Feline (its parent company and subsidiaries) cannot be responsible for any damage during installation due to interference of any utility service (e.g. electrical wiring, piping, etc.). Installer must use due diligence. So, here's the deal... if you aren't sure how to properly use a stud finder, nails, screws, a drill, etc. - then hire a professional.

Get a Load of This...



There is a reasonable load limit for your Feline Frame. A stationary load limit is set at 25 lbs. However, a dynamic/impacting load limit (jumping) is set at the weight of an average sized house cat (approx. 15 lbs).



2.

BEFORE YOU START

IMPORTANT!

Read through these instructions entirely before you begin the installation... or watch our installation videos at FrameYourFeline.com. **WHY?** Because we want you to get familiar with the process first before actually doing it.



As the old Viking saying goes:
*"Knowing what you are about to do,
will make the doing better,
when you do it."*
(yeah, we just made that up)

Set Aside Your Included Parts



WARNING: PRIOR TO INSTALLATION KEEP ALL PARTS AWAY FROM SMALL CHILDREN AND PETS.

You should see the following parts included with your Feline Frame:

1 - INSTALLATION INSTRUCTIONS

1 - FRAME SHELVES ANCHOR TEMPLATE*

2 - ARTWORK PANELS

1 - FELINE FRAME (WITH GOLD BRACKETS ATTACHED)

1 - UPPER SHELF

1 - LOWER SHELF (WITH CARPET ATTACHED)

1 - NAIL (ANCHOR PILOT HOLE PUNCH)

1 - SMALL ROLL OF BLUE TAPE

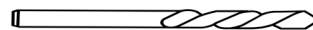
4 - 2" ANCHOR SCREWS AND LOCK WASHERS



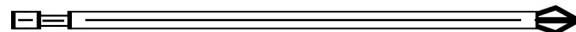
8 - 3/8" FRAME BRACKET SCREWS



1 - 9/64" DIAMETER DRILL BIT



1 - #2 PHILLIPS 6" LONG BIT



Be very careful when unpacking the "Frame Shelves Anchor Template". Always protect the level from being hit or repositioned.

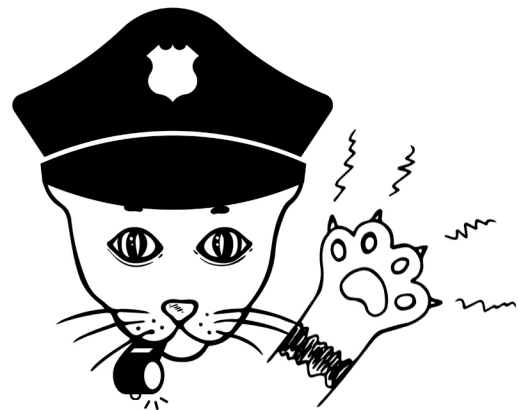


3.

POSITIONING THE 'FRAME SHELVES ANCHOR TEMPLATE'

FREEZE!

Before you proceed...
Your Feline Frame must be installed with the shelf Anchor Screws attached to 2 adjacent studs. So know where your studs are first before you position the "Frame Shelves Anchor Template". Understood?!



STEP 1) Oh, Studs, Where Art Thou?

Now find the nearest 2 adjacent studs to your ideal Feline Frame location. As noted on Page 2 of "Instruction Set #1: Frame Your Feline System Planning Instructions", studs will be 16" apart. Either use an electronic stud finder or find the approximate center of the studs manually. If you aren't sure how to do this then Google it - or, hire a professional!



WARNING:

The studs behind some walls may NOT be consistently 16" apart throughout the length of the wall. This means that the studs you intend to use to anchor the Step Shelves may not be where expected. So, confirm the locations of all the studs you intend to use for the Step Shelves before attaching the Frame Ensemble.



IMPORTANT:

To ensure safety, we advise against installing your Feline Frame Ensemble above a baby crib, playpen, bed headboard or other similar locations.





3.

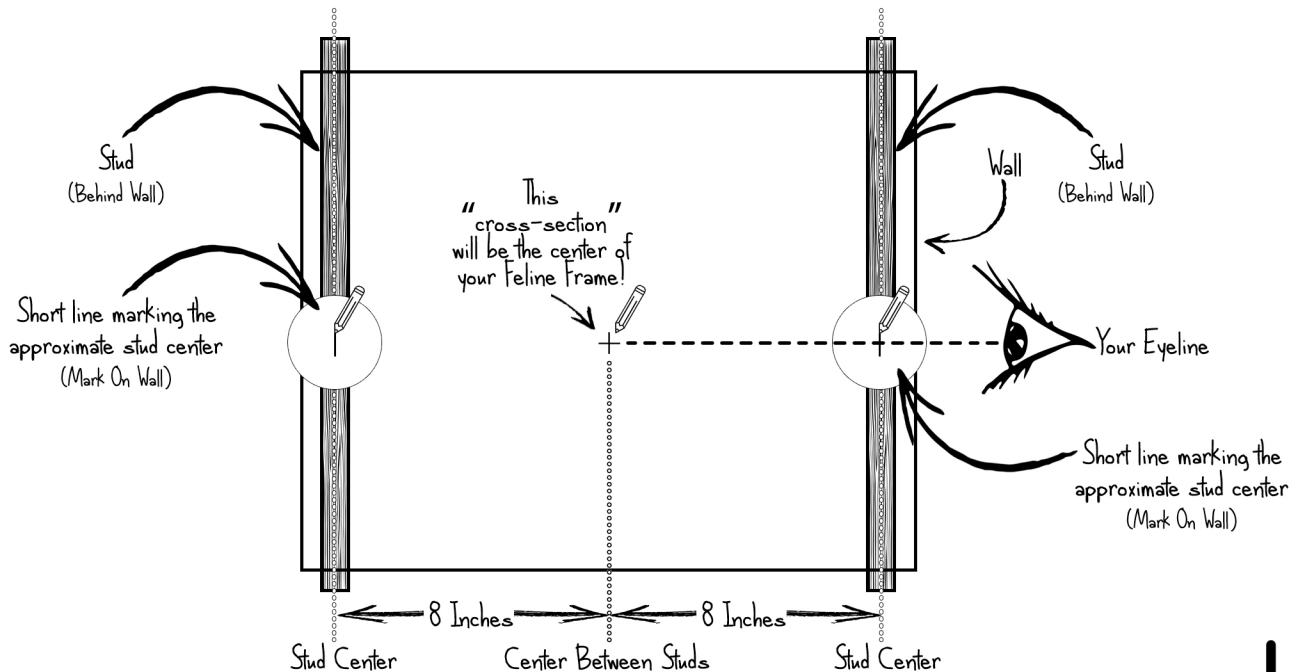
POSITIONING THE 'FRAME SHELVES ANCHOR TEMPLATE'

STEP 2) Grab Your Pencil

Draw short vertical lines on the wall to mark the approximate centers of the two studs you have chosen for the Feline Frame location (see sketch below).

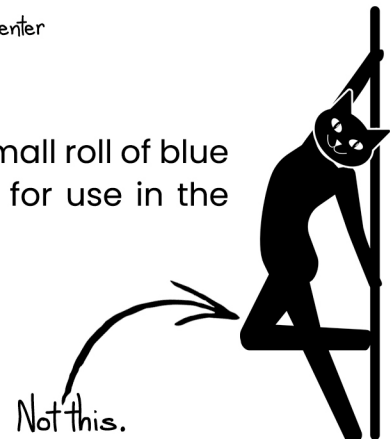
Then, **AT YOUR EYE LEVEL**, draw a short vertical line on the wall halfway between the 2 adjacent stud centers you just marked. This should be a line 8" from the approximate centers of both studs (see sketch below).

Now draw a short horizontal line through the vertical line at eye level (this "cross-section" will be the center of your Feline Frame).



STEP 3) Get Ready To Strip!

Tear 4 strips of tape (each about 1 ½" long) from the small roll of blue tape (enclosed). Lightly tack each strip on the wall for use in the following steps.



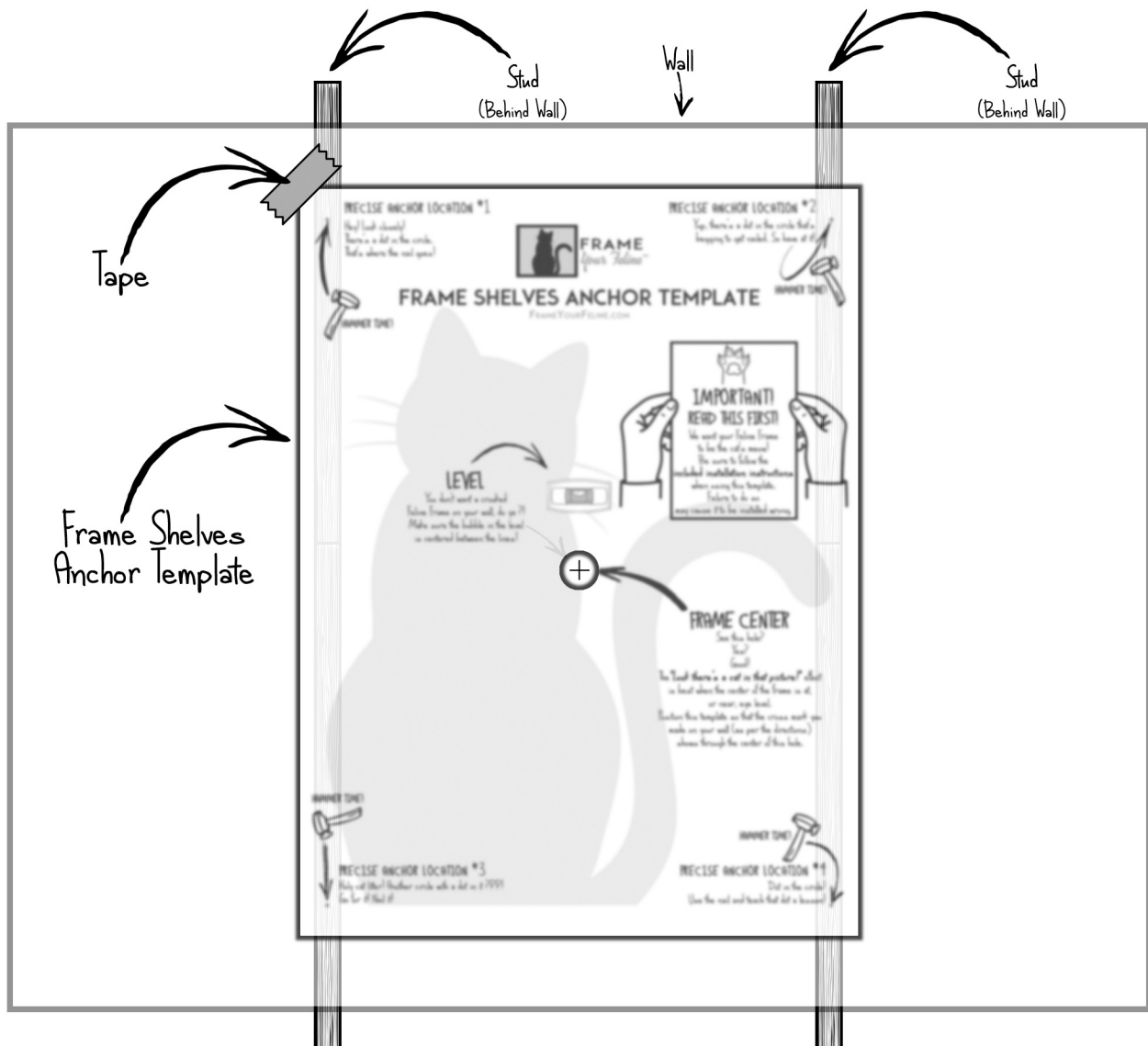


3.

POSITIONING THE 'FRAME SHELVES ANCHOR TEMPLATE'

STEP 4) Anchors Away!

Place the Anchor Template on the wall such that the hole in the template is over the "cross-section" created in Step 2. Now tape the top left corner of the template to the wall (see sketch below). While holding the right side of the template in place proceed to Step 5.



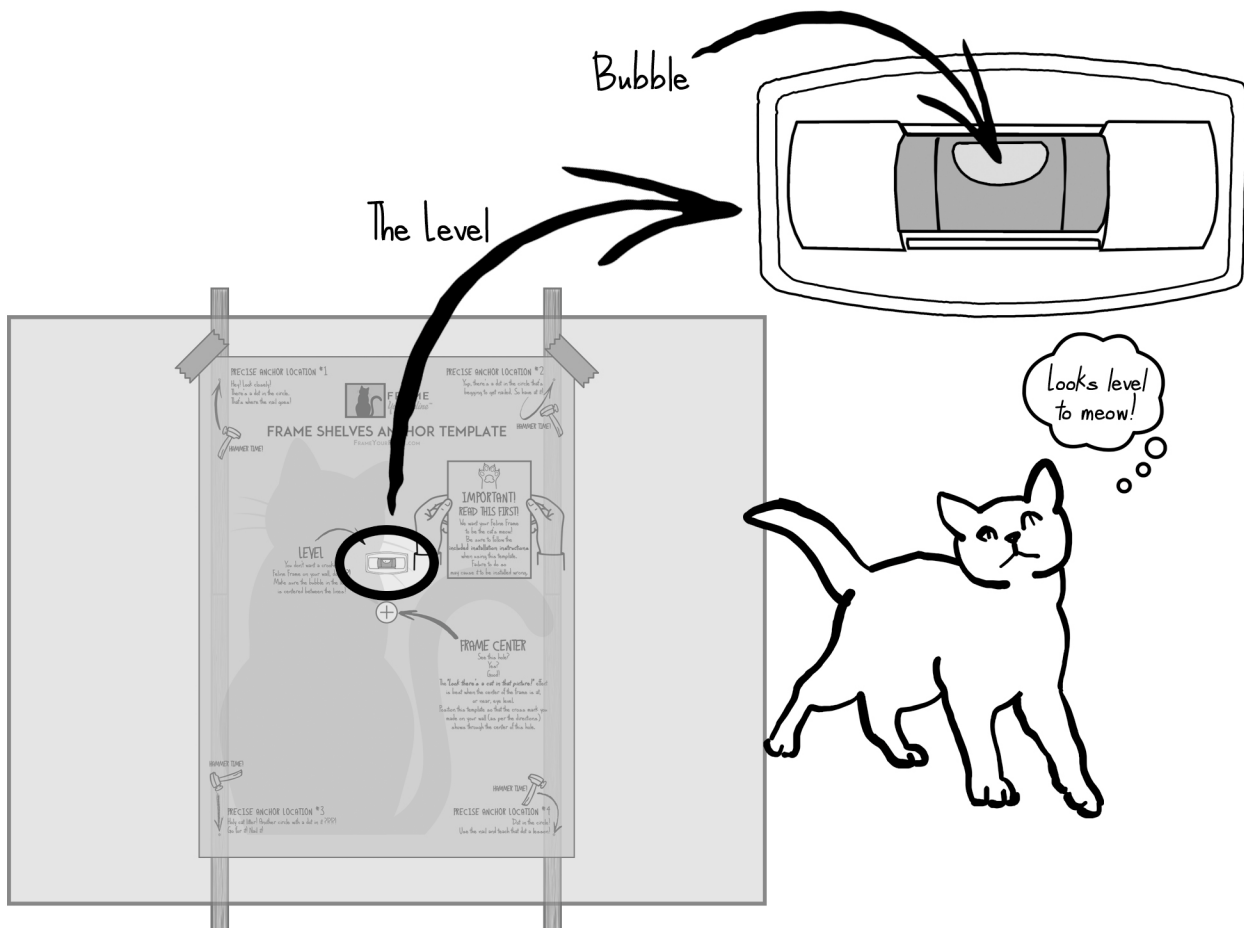


3.

POSITIONING THE 'FRAME SHELVES ANCHOR TEMPLATE'

STEP 5) Let's Be On The Level Here

Raise or lower the top right corner of the template until the bubble in the level is centered between the lines in the level (see sketch below). Now tape the top right corner of the template to the wall.



STEP 6) If All Looks Great... Then Tape

Finally, assure that the bubble in the level has remained centered and that the template is smooth and flat against the wall. Now tape the remaining 2 lower corners of the template to the wall.

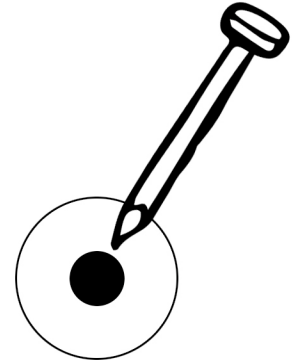


4.

SETTING EACH ANCHOR LOCATION

STEP 1) Hit It!

Hammer the enclosed nail into the wallboard at each of the 4 "Precise Anchor Locations" indicated on the Frame Shelves Anchor Template. Hit those tiny 4 dots! Be sure that the nail is perpendicular with the wall. Take your time as this step is critical for level shelves. Stop hammering once the nail hits the stud - then remove the nail.



IMPORTANT:

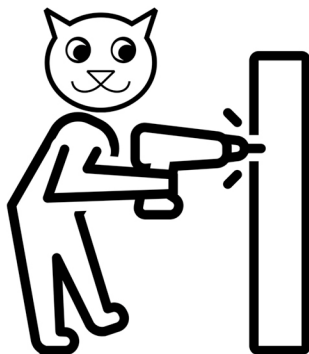
If the nail did NOT hit the stud (nail goes through the wall without strong resistance) then you must repeat section "3. Positioning the 'Frame Shelves Anchor Template'" starting on page 4.

STEP 2) The Take Down

Now remove the template from the wall. You may want to keep the template for use at a later time should you ever desire to relocate the Feline Frame.

STEP 3) You Know The Drill...

Using the enclosed 9/64" Diameter Drill Bit - drill a pilot hole about 2" deep through the drywall and into the stud at each of the 4 Precise Anchor Location holes you just created in Step 1.



BE VERY CAREFUL:

- A) Make sure the drill bit is tightly secured in the drill chuck.
- B) Make sure to enter the drill bit into the nail holes and to drill the hole perpendicular to the wall as far as possible without the chuck contacting the wall.

GOT IT? GOOD!
NOW, FEEL THE THRILL OF THE DRILL!



5.

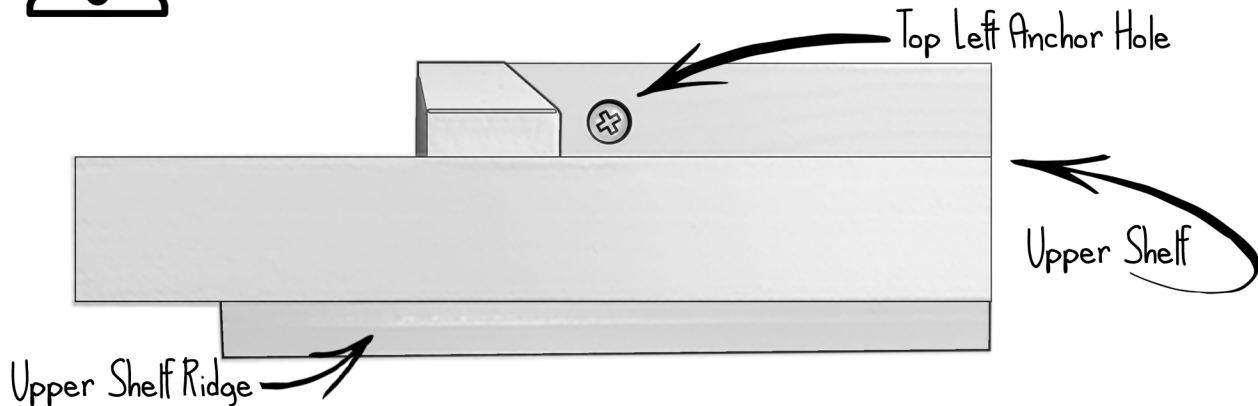
ATTACHING THE UPPER SHELF TO THE WALL

STEP 1) Behold, The Upper Shelf

This step is a moment for you to get acquainted with your Upper Shelf. Think of the Upper Shelf as the "ceiling" or "roof" of your Feline Frame. Notice how this piece has **NO CARPETING?** Of course you do! Why would you have carpeting on the "ceiling"? Silly!

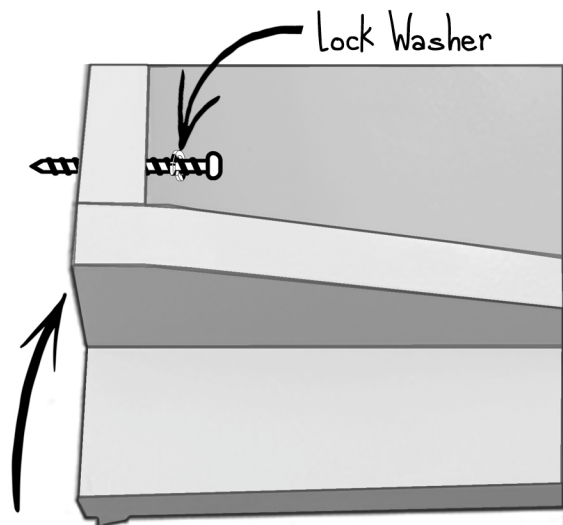


Before you move on to STEP 2 our crystal ball says you will soon be attaching the Upper Shelf to the wall with **THE FLAT SURFACE** of the shelf **FACING DOWN**. Like this...



STEP 2) Screw It!

WITH THE FLAT SURFACE FACING DOWN insert an Anchor Screw (with lock washer) through the left hole in the Upper Shelf. Using your hand-held screwdriver begin fastening the left Anchor Screw through the left pilot hole and into the adjoining stud until the screw is hand tight.



This is a view looking down on the Upper Shelf with the left Anchor Screw and Lock Washer in place ready for fastening.



5.

ATTACHING THE UPPER SHELF TO THE WALL

STEP 3) Screw It! (Part II)

Next insert an Anchor Screw (with lock washer) through the right hole in the Upper Shelf. Using your hand-held screw driver begin fastening the right Anchor Screw through the right pilot hole and into the adjoining stud until the screw is hand tight.

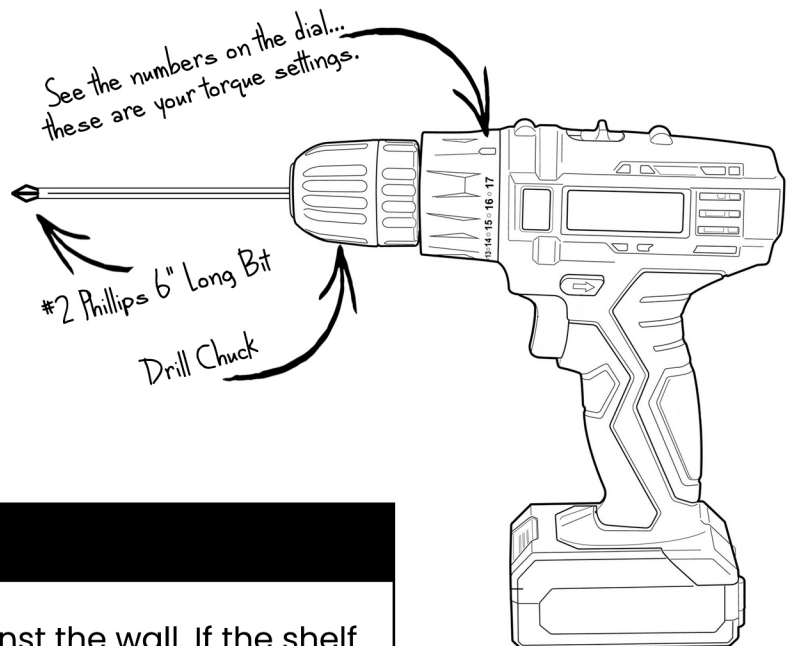
STEP 4) Stick A Torque In It

Insert and secure the #2 Phillips Bit into your power drill chuck. Now adjust your power drill torque setting to about 1/3 of the total torque range (for example, if the total torque range is "1 to 24" then set the initial torque at "8"). Now tighten both screws at this setting. Gradually increase the torque setting and continue tightening the screws until each Anchor Screw has "bottomed out" (this is a fancy term for "stopped turning").



IMPORTANT:

Keep the Phillips bit exactly perpendicular to the wall and apply heavy pressure on the screw while tightening to avoid damage to the screw head or to the tip of the bit.



CAUTION!

The shelf **MUST BE** rock-solid against the wall. If the shelf moves or wobbles under pressure then adjust the torque setting and retighten the anchor screws immediately. If left less than "rock-solid" the shelf support braces could fail when subject to high impact forces from a jumping cat.

The Upper Shelf is now fully secured to the wall! Yippie!!!!



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6.

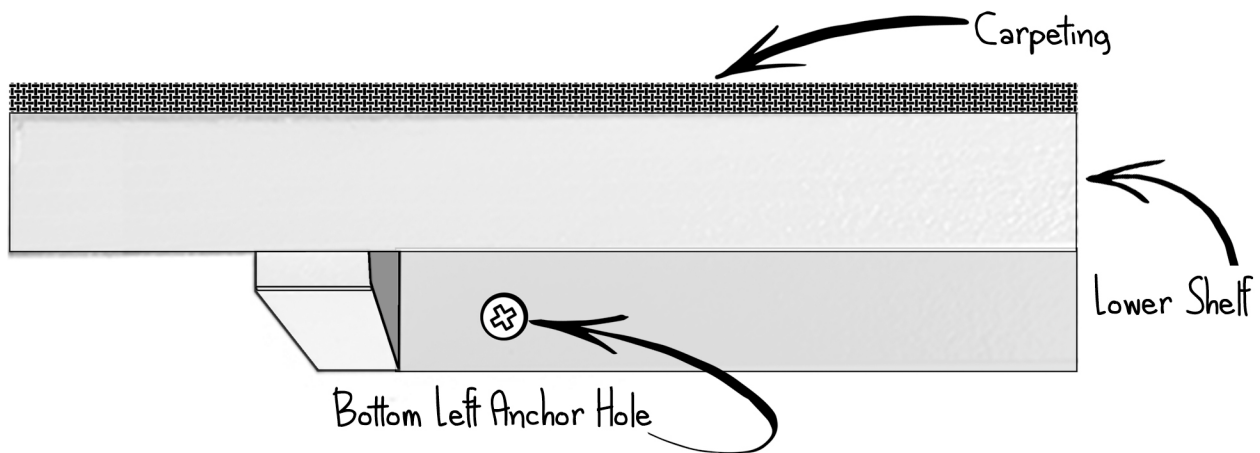
ATTACHING THE LOWER SHELF TO THE WALL

STEP 1) Low Shelf Esteem

This step is a moment for you to get familiar with your Lower Shelf. Think of the Lower Shelf as the "floor" or "bottom" of your Feline Frame. Notice how this piece has **CARPETING**? This carpeting feels great to cats and makes them want to chillax in the Feline Frame!

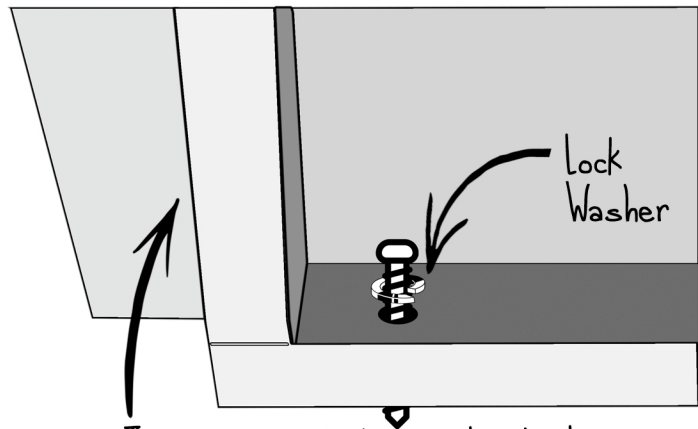


Before you move on to STEP 2 our crystal ball now says you will soon be attaching the Lower Shelf to the wall with **THE CARPETED SURFACE** of the shelf **FACING UP**. Like this...



STEP 2) So Screwed!

WITH THE CARPETED SURFACE FACING UP insert an Anchor Screw (with lock washer) through the left hole in the Lower Shelf. Using your hand-held screwdriver begin fastening the left Anchor Screw through the left pilot hole and into the adjoining stud until the screw is hand tight.



This is a view looking under the Lower Shelf with the left Anchor Screw and Lock Washer in place ready for fastening.



6. ATTACHING THE LOWER SHELF TO THE WALL

STEP 3) So Screwed (The Sequel)

Next insert an Anchor Screw (with lock washer) through the right hole in the Lower Shelf. Using your hand-held screw driver begin fastening the right Anchor Screw through the right pilot hole and into the adjoining stud until the screw is hand tight.

STEP 4) Torque It Like You Mean It

Insert and secure the #2 Phillips Bit into your power drill chuck. Now adjust your power drill torque setting to about 1/3 of the total torque range (for example, if the total torque range is "1 to 24" then set the initial torque at "8"). Now tighten both screws at this setting. Gradually increase the torque setting and continue tightening the screws until each Anchor Screw has "bottomed out" (this is a fancy term for "stopped turning").



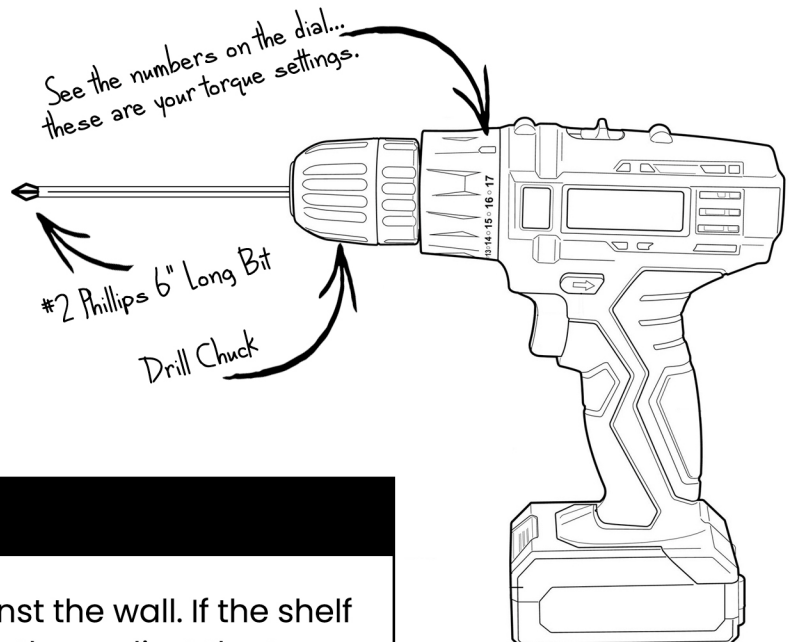
IMPORTANT:

Keep the Phillips bit exactly perpendicular to the wall and apply heavy pressure on the screw while tightening to avoid damage to the screw head or to the tip of the bit.



CAUTION!

The shelf **MUST BE** rock-solid against the wall. If the shelf moves or wobbles under pressure then adjust the torque setting and retighten the anchor screws immediately. If left less than "rock-solid" the shelf support braces could fail when subject to high impact forces from a jumping cat.



The Lower Shelf is now fully secured to the wall! Yippie!!!!



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7.

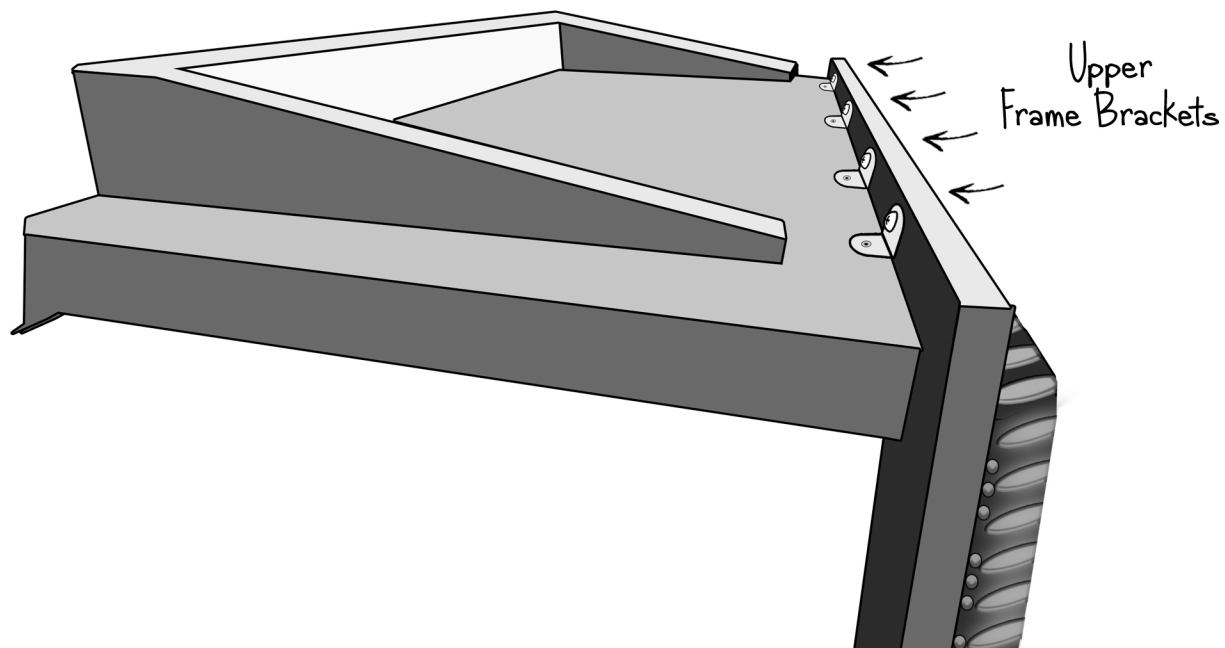
ATTACHING THE FELINE FRAME TO THE UPPER & LOWER SHELVES

STEP 1) It Doesn't Matter

Take a look at your marvelous Feline Frame. Do you notice those shiny gold brackets attached to the back of the Feline Frame? 4 are on the "Upper" side of the frame and 4 are on the "Lower" side of the frame. **They are identical.** That means it doesn't matter which side you think is "Upper" or "Lower" - you'd be right! But then again, you're always right - aren't you?

STEP 2) Time To Go Over The Top

While on a ladder or stepstool position the 4 Upper Frame Brackets over the top of the Upper Shelf. The frame should be approximately centered with the Upper Shelf (as shown below).





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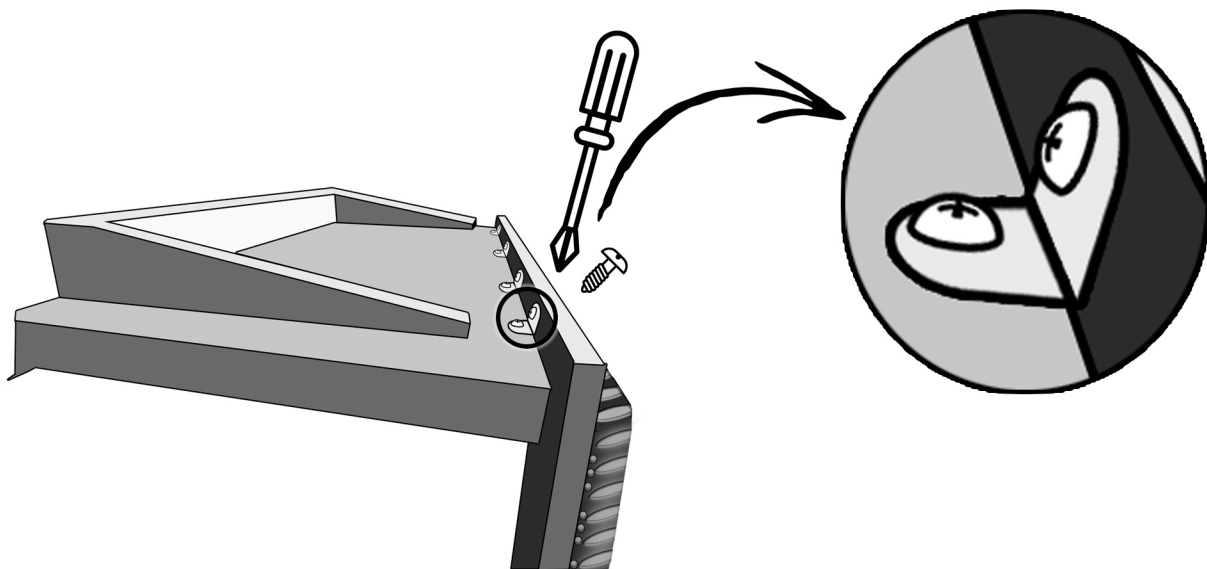
7.

ATTACHING THE FELINE FRAME TO THE UPPER & LOWER SHELVES



STEP 3) It Takes Hand Power

Now slide the Feline Frame left or right to align the upper Frame Bracket screw holes with the Upper Shelf Frame Bracket pilot holes. Hold the frame in place and using your hand-held screwdriver (DO NOT USE A POWER DRILL) thread a Frame Bracket Screw (enclosed) through each of the Frame Bracket holes and into the pilot holes in the topside of the Upper Shelf (4 screws total). Tighten each of the upper Frame Bracket Screws until they have just bottomed-out. DO NOT OVER TIGHTEN the screws!





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7.

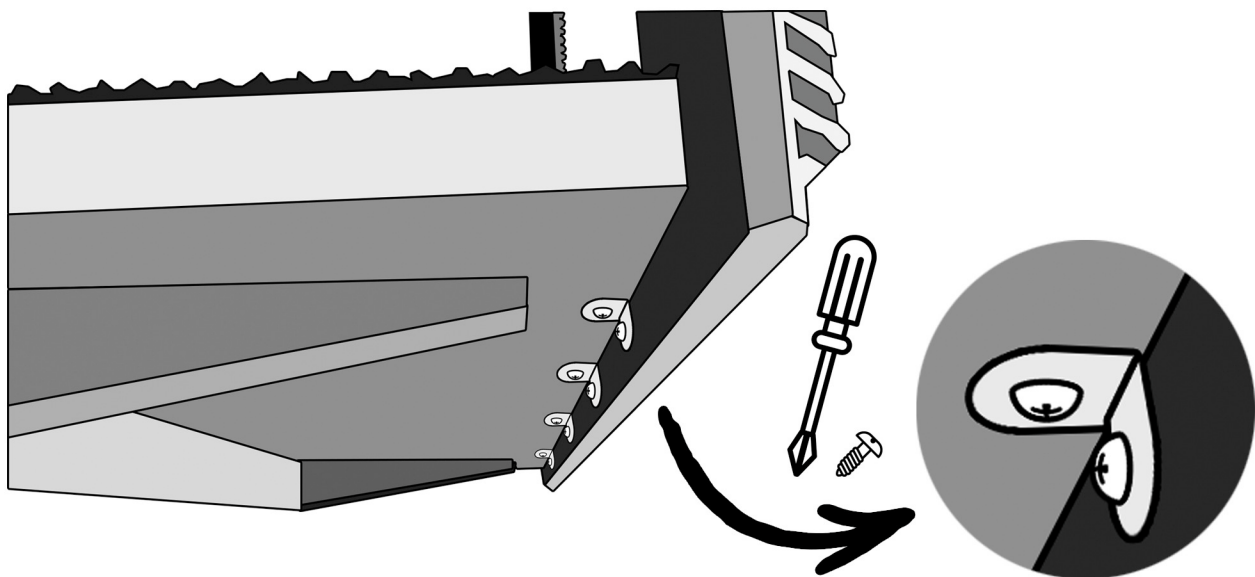
ATTACHING THE FELINE FRAME TO THE UPPER & LOWER SHELVES

STEP 4) Bottoms Up!

Next, slide the 4 Lower Frame Brackets under the bottom of the Lower Shelf. If needed, apply light, upward pressure on the front edge of the Lower Shelf to facilitate this step.

STEP 5) NO Drilly

Finally, align the Lower Frame Bracket screw holes with the Lower Shelf Frame Bracket pilot holes. Hold the frame in place and using your hand-held screwdriver (DO NOT USE A DRILL) thread a Frame Bracket Screw (enclosed) through each of the frame bracket holes and into the pilot holes in the bottom of the Lower Shelf (4 screws total). Tighten each of the lower Frame Bracket Screws until they have just bottomed-out. DO NOT OVER TIGHTEN the screws.

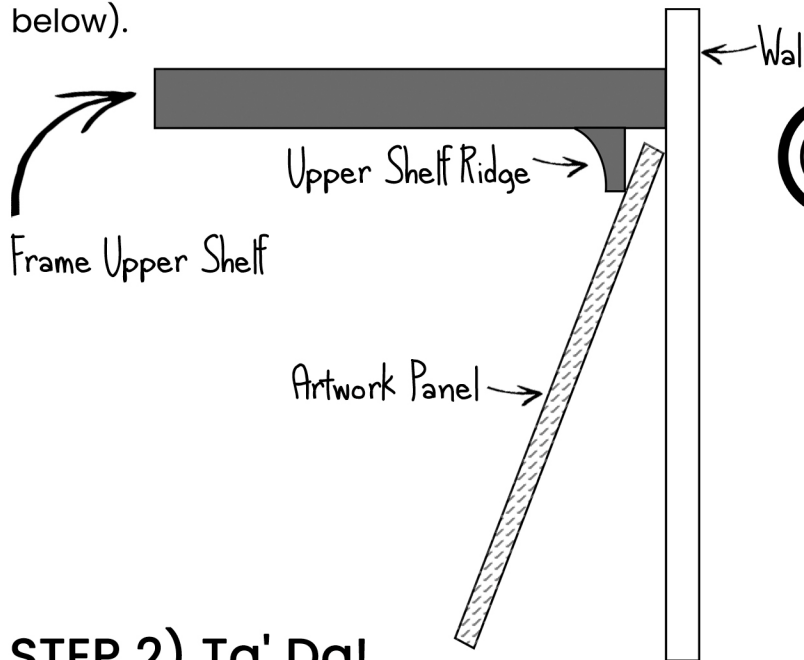




8. INSTALLING THE ARTWORK PANEL

STEP 1) The Art Of It All

Position the Artwork Panel behind the Feline Frame. Tilt the top of the Artwork Panel toward the wall and slide it behind the Upper Shelf ridge (as shown below).

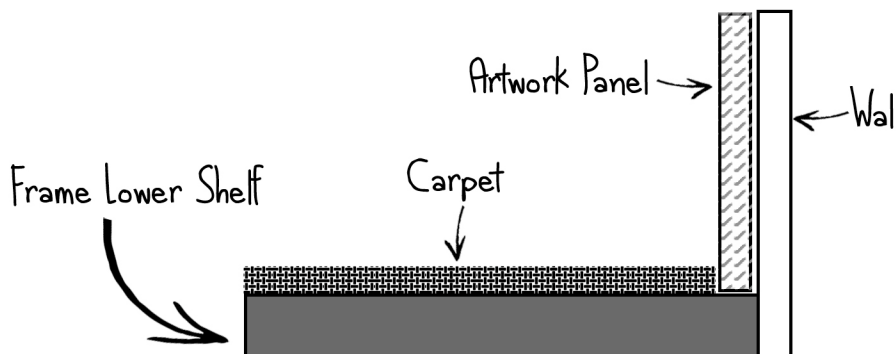


(!) IMPORTANT:

Resist the temptation to slide the panel across the surface of the wall. This will preserve the finish on both the Artwork Panel and your wall.

STEP 2) Ta' Da!

Lift the Artwork Panel so that it passes over the carpet on the Lower Shelf and slides into the gap between the back edge of the carpet and the wall. Finally, center the Artwork Panel by aligning the sides with the ends of the Upper Shelf. Reverse this process to remove the panel when changing out Artwork Panels.



(!) IMPORTANT:

Should a rare instance occur where insufficient clearance prevents the Artwork Panel from sliding over the carpet then carefully slide the panel across the wall between the upper and lower shelves.



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9.

CONGRATS!

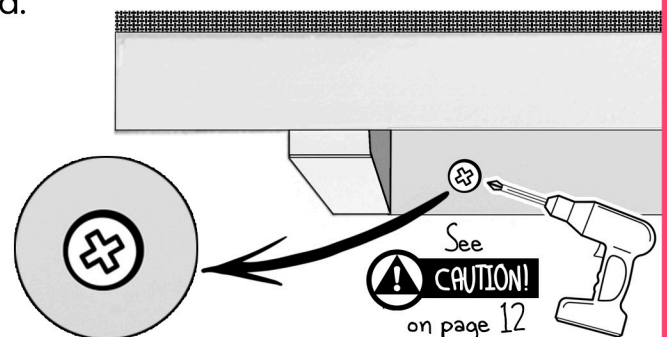
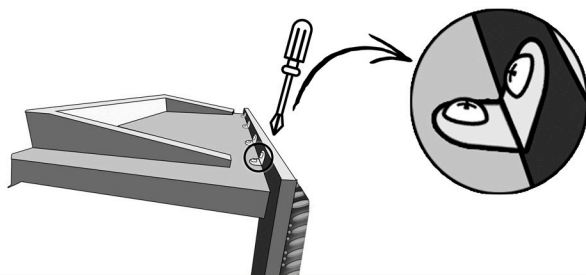


You and your feline friend are now ready to enjoy endless fun and delight as you Frame Your Feline for all to see!



THIS PART IS SCREWY...

Occasionally check the Frame Bracket Screws and the Anchor Screws for continued tightness and re-tighten as needed.





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10. BUT WAIT, THERE'S MORE!

Let's Get Social

Help our community go viral. Instagram, Twitter and YouTube are our favorite platforms so be sure to tag us ([#FrameYourFeline](#)) when you post video and photos of your Framed Feline playing, sleeping, wearing a costume, etc. We may feature you on our social sites and will also alert you about our giveaway contests!



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Search "Frame Your Feline"



@FrameYourFeline



@FrameYourFeline



Search "Frame Your Feline"

Step It Up

Feline Step Shelves are sold separately (in sets of 2 or 3) and are available at [FrameYourFeline.com](#).



Change Things Up

FRAME STYLES: Changing the look of your room? Need a Feline Frame that works better with your design choice? At any time you can swap out your current frame for a different one! All the frames styles we offer on our website are compatible with your current Frame Your Feline set-up. Choose such Feline Frame styles as **Gallery Gold**, **Traditional Cherry Wood** or **Contemporary Silver**. Check back often as we release more Feline Frame styles.

ARTWORK PANELS: A quick and easy way to change things up is to swap out the Artwork Panel. On our website we have many Artwork Panels to choose from in multiple categories; **Landscapes**, **Still Life**, **Nature**, **Pop Art**, **Outer Space**, **Birthday**, **Holidays & Seasons**, and so much more! **Custom Artwork Panels** of your favorite photos/images are also available at [FrameYourFeline.com](#).